



Dentsu Aegis Austria welcomes media.at, one of the country's leading media agencies, to the network.



Dentsu Aegis begins the roll out of PII-based data platform to power centralised planning and activation.



mcgarrybowen San Francisco's "Why I March" spot is nominated for an Emmy for Outstanding Commercial.



Carat and 360i USA are named on the Forbes 25 Most Important Agencies of the 21st Century list.



360i works with Oreo to send experimental flavours to individual fans.



Leading LGBT+ Hub myGwork partners with Isobar to evolve the myGwork branding & communications strategy.

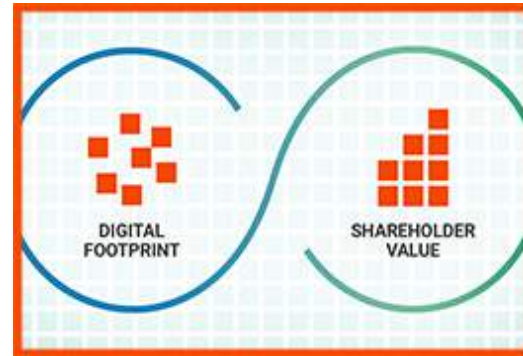


mcgarrybowen US wins the American Express Global Creative account.

Posterscope & Carat UK develops a real-time traffic data campaign launching Vauxhall's new Insignia Grand Sport.



iProspect MENA is appointed as digital performance agency for Atlantis, The Palm, a 5-star Dubai resort.



Isobar US & Alpha DNA – a data provider to hedge funds – proves the link between digital strength and revenue in a new piece of cutting-edge research.



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I don't believe in top down management. I always adopt a collaborative approach, as I firmly believe in empowering my team with autonomy, that will allow them to evolve and flourish.

**Nicky Lim, CEO of Dentsu Aegis Network Malaysia,
in Marketing Interactive**



Dentsu
Aegis appoints Dominic
Shine as Global Chief
Technology Officer.



iProspect Netherlands
appoints Saskia
Wagenmakers as
Managing Director.



Eduard Amiel is
appointed Managing
Director of Carat
Barcelona.



Michela Bellini is named
Managing Director of
Isobar Italy.



Werner aus den Erlen is
appointed Chief Product
Officer of Dentsu Aegis
Network Germany.



Borja Ortiz-Echagüe
joins MKTG as Manager
of Motorsports.



In the latest episode of UNBOXED, Dentsu Aegis Network Canada clients and team members discuss the communications revolution that social media is powering and the remarkable business opportunities for brands.



iProspect Australia wins Best Content Strategy at the 2017 Content Marketing Awards for their work with Starwood.



Posterscope UK is honoured with two awards at the Clear Channel Outdoor Planning Awards.



Amnet Asia wins Silver for Programmatic Agency of the Year 2017 at the Marketing Magazine Group awards.



blue-infinity is recognised with Microsoft's Gold Cloud Productivity competency, highlighting their business & technical capabilities.



Mitchell President Sarah Clark hosts a panel at the IABC World Conference panel discussing how to strengthen business partnerships.



iProspect Hong Kong wins Best E-Commerce Marketing Agency at the ecommas awards 2017.

A promotional graphic for a Facebook Live event. It features a portrait of Dan Swayne, Global President of CARAT, with a red play button overlay. The text includes the event title, date, time, and the CARAT logo.

#DANLIVE Q&A
The Changing World of the Agency
WILL SWAYNE GLOBAL PRESIDENT CARAT

f LIVE
/dentsuaegisglobal
Thursday 27th July
07:30 EST
12:30 BST
13:30 CEST

CARAT

Will Swayne, Global President of Carat, discusses the changing world of the agency in our latest #DANLIVE Q&A.



Dentsu Aegis Network wins three gold medals at the 2017 Media Trust Triathlon.



IQ Mobile launches a Virtual Reality circus show for children in hospital, donating smartphones and headsets to Herzkindler Austria.



dentsu X supports Southeast Asian entrepreneurs at Ignite accelerator, the first innovation conference held by Techshake.



Carat Hong Kong works with adidas to create a Facebook chatbot to boost engagement.

Isobar Kenya & Gillette break a world record for the most people shaving in a single venue.

Dentsu Aegis Canada & Google launches an internship programme bringing innovative thinking to its agencies.

